17th February, 2025

**ISUZU TRUCKS JOINS PREMIAIR RACING AS MAJOR SPONSOR FOR 2025 SUPERCARS SEASON**

Isuzu Australia Limited (IAL) is gearing up for an exciting 13-round [Supercars Championship](https://www.supercars.com/) season alongside [PremiAir Racing](https://premiairracing.com/) and the Chevrolet Camaros of James Golding and new recruit Richie Stanaway.

This marks the second season that [Isuzu Trucks](https://www.isuzu.com.au/) and [Isuzu Power Solutions](https://powersolutions.isuzu.com.au/?_ga=2.81600533.302818587.1627875850-1019840192.1618202425) will feature on the cars of the Peter Xiberras-owned team, based on the Gold Coast. Following a successful first year with the team, Isuzu will be expanding its involvement, becoming a major team sponsor for the full 2025 supercars season.

The 2025 season will see the team racing across Australia and New Zealand, starting with the opening round at Sydney Motorsport Park, and including major events like the Formula 1 Grand Prix support race at Melbourne’s Albert Park, the iconic Bathurst 1000, and the season-ending Grand Final on the streets of Adelaide.

With a strong driver line-up, top-tier team management, expert engineering, and skilled mechanics all coming from PremAir Racing, Isuzu is excited for the season ahead.

A key element will be the continuation of the Isuzu Technician placement program. This program enables eight technicians from Isuzu’s dealer network to join the race team on selected weekends, providing them with valuable hands-on experience.

In addition to its support for PremiAir Racing, Isuzu will also launch several activations associated with the new truck model release later in the year.

“Isuzu Australia is thrilled to once again team up with PremiAir Racing in 2025,” said John Walker, Head of Marketing and Customer Experience at Isuzu Australia.

“PremiAir Racing shares our commitment to excellence, and in the competitive world of Supercars, it offers a fantastic opportunity for Isuzu Trucks and Isuzu Power Solutions to engage with our mutual audiences.

“2025 is a milestone year for Isuzu Trucks, with all new models set to hit the Australian market later in the year, PremiAir Racing will play a vital role in our showcases on and off the track.

“The technician program also has great benefits for our Dealer Network technicians, giving them insights and new skills that they can take back to their roles within the Isuzu network—all of which flow through to providing a better service for our customers.”

PremiAir Racing owner Peter Xiberras is equally excited about the upcoming season.

“It’s an exciting year for both PremiAir Racing and Isuzu—we couldn't be happier about heading into 2025,” said Mr Xiberras.

“The [PremiAir](https://premiairhire.com.au/) group, has had a long-standing relationship with Isuzu. Our fleet of Isuzu Trucks, which is delivering for our business out on the road, is a testament to that partnership.

“We’re also looking forward to once again having the Isuzu’s technicians join us for selected race weekends; it’s a great opportunity for collaboration, and I’m confident that all parties will work together towards success.”

The 2025 season will introduce several changes to the Supercars Championship. Queensland Raceway returns to the calendar, expanding the series to 13 rounds for a total of 34 races—10 more than in 2024. An Endurance Cup will be awarded for the two-driver races at The Bend in September and Bathurst in October.

The biggest change is a football-style finals format. After the Bathurst race, the top 10 drivers’ points standings will be reset, and the championship will be decided over the final seven individual races.

The season culminates with the top four drivers battling it out on the streets of Adelaide on November 30.

“We aim to win any time we race, plus now with the new finals format, PremiAir Racing could be in the hunt for a title,” said Mr Xiberras.

“Even as drivers are eliminated from title contention, all 25 cars will compete in every race, so the intensity will be off the charts.”

“We’re looking forward to what will be an incredible year for PremiAir Racing and Isuzu in 2025!”

**2025 SUPERCARS CHAMPIONSHIP CALENDAR**

|  |  |  |  |
| --- | --- | --- | --- |
| **Round** | **Location** | **Event** | **Date** |
| **1** | Sydney Motorsport Park (NSW) | Sydney 500 | 21-23 February |
| **2** | Albert Park (VIC) | Melbourne SuperSprint | 13-16 March |
| **3** | Taupo Motorsport Park (NZ) | Taupo Super 440 | 11-13 April |
| **4** | Symmons Plains Raceway (TAS) | Tasmania Super 440 | 9-11 May |
| **5** | Wanneroo Raceway (WA) | Perth Super 440 | 6-8 June |
| **6** | Hidden Valley Raceway (NT) | Darwin Triple Crown | 20-22 June |
| **7** | Reid Park Street Circuit (QLD) | Townsville 500 | 11-13 July |
| **8** | Queensland Raceway (QLD) | Ipswich Super 440 | 8-10 August |
| **9** | The Bend Raceway (SA) | The Bend Enduro | 12-14 September |
| **10** | Mount Panorama (NSW) | Bathurst 1000 | 9-12 October |
| **11** | Surfers Paradise (QLD) | Gold Coast 500 | 24-26 October |
| **12** | Sandown Raceway (VIC) | Sandown 500 | 14-16 November |
| **13** | Adelaide Street Circuit (SA) | Adelaide Grand Final | 27-30 November |

**ends**

**For further information, please contact:** **For Isuzu Trucks releases and photos:**

Sam Gangemi Arkajon Communications   
Isuzu Australia Limited Phone: 03 9867 5611   
Phone: 03 9644 6666 Email: [isuzu@arkajon.com.au](mailto:isuzu@arkajon.com.au)